R.J. Reynolds Tobacco Company

J.H. CASEY
Division Sales Manager

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August 17, 1993

TO: G.B. BROWN
J.A. MILLER
R.J. O'ROURKE
ALL CENTRAL JERSEY REPS

RE: MONARCH B1G1F'S

As information, all "D" calls showing a Central Jersey Division direct account as primary or secondary supplier will be receiving Monarch B1G1F product the week ending 9/17/93. Each of these 414 "D" calls will each receive 1 white carton of 4 different brand styles. This is an attempt to improve Monarch distribution in low volume accounts.

Sincerely,

J.H. Casey

JHC/lt

cc: M.A. Young

M-4

51854 1445

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/qqjn0000